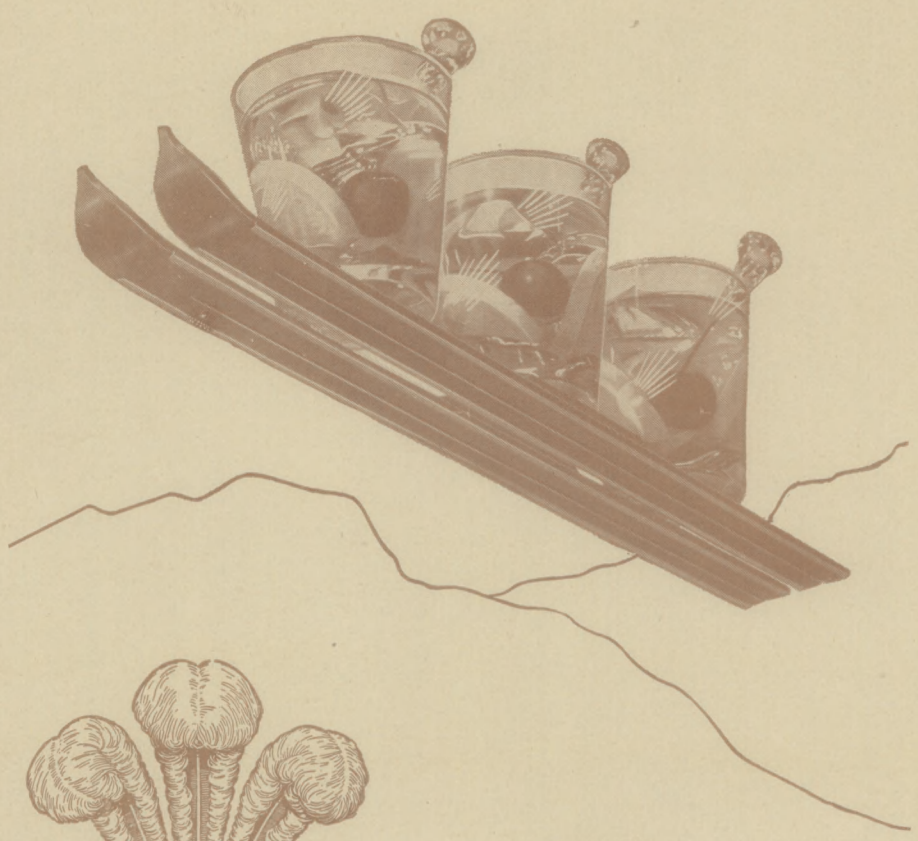
Mar 47

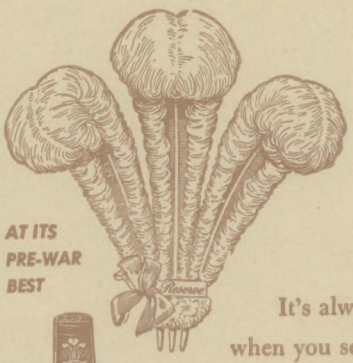
THE PLAYBILL

REGISTERED IN U. S. PATENT OFFICE

FOR THE EMPIRE THEATRE



AT ITS PRE-WAR BEST



Smooth Take-off

It's always a smooth take-off for friendly gatherings when you serve Old Fashioneds made with the *finest-tasting Three Feathers in 64 years.* Lighter, smoother, richer than ever, *Three Feathers Whiskey* makes every drink soar to new heights of enjoyment!

THREE FEATHERS

Reserve

First Among Fine Whiskies

Blended Whiskey 86 proof. 70% grain neutral spirits. Three Feathers Distributors, Inc., N. Y.

ARROW'S

Theatre Quiz

1 Bert Lahr is triumphant in this season's revival of *Burlesque*. Who played his role in the original production?

2 The song hits in 4 of America's all-time favorites—*Show Boat, Oklahoma, Carousel,* and *Carmen Jones*—have what in common?

3 Written in 1912, it was recently hailed as the "wittiest play in town," by a New York critic. Name of play, please?

4 *Henry VIII*—famous for girth and wives—would have looked much neater if he could have worn Arrow shirts. Why?

5 Which newly opened musical is loosely based on a perenially popular English light opera of the 18th Century?

6 You automatically associate which famous actress with the play *Rain*—just as you associate what famous label with Arrow shirts?

7 Notre Dame provided locale for a recent musical. What comedy smash of some years ago centered around Princeton University?

ANSWERS

What's *your* score?

1. Hal Skelly. 2. Hammerstein lyrics. 3. *Androcles and the Lion.* 4. Arrow's "Mitoga" cut. 5. *Beggar's Holiday.* 6. Jeanne Eagles; Sanforized (less than 1% fabric shrinkage). 7. *She Loves Me Not.*

How does your shirt score on looks, style, and fit? Just about 100% if it's an ARROW, for Arrow Shirts—and only Arrow Shirts—have the perfect, stay-fresh Arrow Collar, Mitoga figure-cut, anchored buttons, and the Sanforized label that assures fabric shrinkage of less than 1%.

Cluett, Peabody & Co., Inc.

ARROW SHIRTS & TIES

UNDERWEAR • HANDKERCHIEFS • SPORTS SHIRTS

Parfums

BOURJOIS

NEW YORK, *Distributor*

The PLAYBILL
THE MAGAZINE OF THE THEATRE

THE deeply sunburned Donald Richards met The Playbill in one of the town's most celebrated literary lunchspots. He was gleaming with newly-found stardust from "Finian's Rainbow," but he seemed to have his feet firmly planted on the floor and showed no signs of whisking away. He is much too glad to have landed at last on Broadway. He was around during the war in Moss Hart's poem to the Air Force, "Winged Victory," but that hardly allowed for personal advancement. He was responsible for singing Yale's "Whiffenpoof Song," which was recorded. Over 1,500,000 discs were sold, but no one knew it was Donald because army regulations required the withholding of the soloist's name. With the war over and regulations a thing of the past, Donald was sure he'd get his recognition. One of his first important appearances was on the Paul Whiteman Sunday afternoon radio show singing "Whiffenpoof." But that was the day of the Bikini atom-bomb experiment and its attendant delays. The Whiteman show went back on the air with the announcer saying "... and the soloist was Donald Richards." He got the billing, but no hearing. Full credit finally came his way when the recording was released all over again.

Born in New York, Donald went to Columbia as a pre-med student. He and the University called it quits at the end of two years. There were too many radio auditions. He was calling himself Don then, but learned there was another singer by that name when he began receiving strange letters and bills. He returned to Donald immediately. His wife, whom he met before his Army days, was a Chicago model while he was a night club singer. They eventually got married in Yonkers. He had seven dollars and on their honeymoon he did two club dates at the Hotel Astor.

Donald received a Hollywood summons 'way back in 1941. He arrived there on Pearl Harbor Day. When he reported to the studio, they smiled, paid him, and sent him away. "You go back home," they said, "You look too healthy. The Army'll want you."

Hollywood was right and he spent four years in the Army. He was just about to be sent overseas as a B-29 gunner ("I know I was headed for Loew's Tokyo") when an Army doctor suddenly decided that he was 4-F after all and he was back in show business.

Though Donald appeared in "Count Me In," "Johnny 2 x 4" and "Folies-Bergere," he was better known in night clubs than in the theatre before Lee Sabinson's musical made him famous. Playing the late spots is difficult because frequently the customers want to participate. In Cleveland a lady insisted on singing with him. She sang perfect harmony and the audience loved it, but Donald got very tired holding her up. All night club performers have had that annoying experience of a lush tossing small change at them. Someone tossed a quarter at Donald in Buffalo. "Thanks," he said as he picked it up, "That's just what I get when my agent is through with me." He anticipates nothing like that, however, when he opens at the Wedgwood Room this month.

He's had his share of stage vicissitudes,

MOJUD

eye-luring nylon stockings

—so sheer, so sleek, so smooth-fitting. Skillfully fashioned of nylon, duPont's miracle yarn, Mojuds are the last word in skin-hugging beauty.

At good stores everywhere.

TRADE MARK REG.
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NO FINER LABEL ON LEATHER

DALE
FIFTH AVENUE

Famous Dale rawhide luggage available again.
Also in canvas and leathers.
Corbin Sesamee Keyless locks

DALE FIFTH AVENUE
in New York, ONLY at 5th Ave. at 56th St.

which include a misbehaving dog at Radio City Music Hall who used to take him walking on Fifth Avenue between shows and then knock him down. When he was playing in "Folies-Bergere" in the Boston Opera House he ran down the stairs so fast in a can-can number that he shot head first into the orchestra pit. When he sang in "The Streets of Paris" on the road, Abbott and Costello had a skit in which they shook an imaginary apple tree until a load of real apples fell from the flies. One night just before the number, Donald was singing a romantic ballad in white tie and tails when a stagehand tripped over the rope, releasing the apples, and Donald was pelted black and blue.

Things had gone well with "Finian" until the other night when he made his second act entrance to cries of "Woody's bringing the money, he's bringing the money!" He reached in his pocket and there wasn't any. He signaled the Sheriff and with quick improvisation they skirted the difficult lines and no one was the wiser. Or were you in the audience and did you notice it?

* * *

José Ferrer has reason to be suspicious of firemen from now on. It seems that the representative of the Fire Department stationed at the Ethel Barrymore has become stage-struck. The other night he wandered through the third act of "Cyrano de Bergerac" between the scrim and the backdrop, and quite unconscious of being seen, loomed above the small cut-out rooftops of seventeenth century Paris like a blown-up concierge. José caught more laughs in his moon scene than ever before and didn't know why until the end of the act.

—GEORGE FREEDLEY.

"They've just heard the Versailles serves Ry-Krisp"

Good news gets around . . . and this woosome twosome will soon be enjoying Ry-Krisp at the Versailles. Delicious Ry-Krisp . . . crisp baked, whole rye bread with a flavor as exciting as tomorrow's headline. Wafer thin, brown-as-toast, you'll love the chummy way it has with appetizers, salads, and all the luscious dishes that are so very Versailles.

ORCHID

most perfect of flowers . . . fitting symbol of the most perfect confections . . .

Louis Sherry

CHOCOLATES BON-BONS ICE CREAM TEA PRESERVES COFFEE

Fifth Avenue Shop—In the Savoy-Plaza
5th Avenue at 59th Street • Plaza 3-6009

*reg. trademark fashions by Judy 'n' Jill

Corsees...in action...flatters young figures!
Flexees light and lovely two-way
control...wonderful with a Flexaire bra
in the new Pulchra Design.

CORSEES* pantie and step-in girdles by FLEXEES*

Fashion ~

THE closer to Easter, the more tempting the bonnets of spring. Lenten millinery debutantes seen in these pages are an Easter Parade preview, starring the handiwork of New York hatters whose nod is self-enforcing fashion law.

Eve Tartar, in whose fingers a handful of ribbon turns into headgear as young, flattering, new and different as the brimmed beret seen at the top of the column, has done a truly headline-making collection which made the choosing of a mere two hats to show here an astonishingly difficult matter. The first of the winners sketched above flips its scimitar of imported-silk-ribbon-plaid brim back from the face, and tops it with a limp silken balloon which falls to the back or side in a totally new millinery silhouette. This beguiling thing is called Fellow Traveler and is as good, if not better, when done in solid-color doeskin, dyed to match a costume. The tiny Tartar sailor in natural Tuscan lace straw is treated to a twist of pure silk ribbon around

(*Continued on page 8*)

Confetti

spangled sweetness caught in amber

Lenthéric perfumes

© 1947, Lenthéric, Inc.

GLENSDER TEXTILE CORPORATION•417 Fifth Avenue, New York 16

after the theatre...

10 P. M. TILL CLOSING

Presenting

CHARLIE SHERRILL *Distinguished Pianist*

CHARLOTTE SANDE *Attractive Pianologues*

At the Cocktail Hour

BELLE GALE *Musical Interludes*

The Weylin Bar, newly decorated, has gained glamour by unique lighting with softly glowing pink mirrors, yet it remains essentially the same charming, friendly place you have known so long.

No cover • no minimum • no cabaret tax

Weylin Bar

HOTEL WEYLIN

MADISON AVENUE AT 54TH STREET

• FASHION •

(Continued)

the crown, with one broad end brought down the side to end in a knot on the opposite shoulder, where you're supposed to pin it.

Candidate for picture-hat honors, 1947: Anita Andra's beautiful black Milan with the rose on the top—a black silk rose, embellished with black feathers and a touch or two of black patent, all strategically poised on the

brim's sweeping backfold that exposes the face in the approved manner of the season. Andra has an achievement here—a big, dramatic hat which is bound to make almost any face prettier, without a hint of that distressing touch of the floozy which is so often the penalty for bigness combined with prettiness in a hat.

Andra in a more restrained vein does things like the natural rough straw flower-pot also seen here, faced most becomingly with black velvet and topped off with a black velvet bouquet caught in a knot of bright green ribbon.

(Continued on page 10)

Jade goddess — sculptured hostess gown by Tula, with gold kid belt. Of crepe back satin . . . crepe side for the gown itself, satin side for the peg pocket "stole". A rayon fabric woven with Celanese* yarn. At **Jane engel** in New York and other fine stores everywhere. About $25.

SAM LANDAU, INC., 105 Madison Avenue, New York 16, N. Y.

*Reg. U. S. Pat. Off.

There are no finer handbags than BAGS BY Josef

LITTLE LULU

"Nothing but Kleenex could take care of THIS!"*

©International Cellucotton Products Co....*T. M. Reg. U. S. Pat. Off.

FASHION

(Continued)

The hand which can fashion a really well-proportioned sailor hat, with all the verve that a sailor should supply, is not often the hand capable of something tender and soft and dreamily delicate in the millinery line. Exactly such a hand, however, is the priceless possession of Madame Pauline, whose spring collection offers the dashing sailor and the romantic halo shown below.

The sailor, in natural straw, has a brim just sufficiently wider than average to catch the eye and set the hat apart from the general run. There's a facing of orange faille underneath, bands of orange and brown ribbon around the crown with stiffened ends shooting forward in a masterly way, as shown, and a coarse brown mesh face veil which, because of the brim's width, will never tangle with your eyelashes.

Crushed loops of black satin ribbon and lush pink satin roses are the halo's ingredients, the roses nestling against the satin and against your damask cheek in a devastating way.

—B. B.

Prince Matchabelli

NEW PERFUME FROM PARIS

CROWN JEWEL

Perfume with all the ardor and enchantment of precious gems . . . created for the woman who wears real jewels. Fittingly presented in a diamond-faceted setting that makes the Prince Matchabelli crown bottle more magnificent than ever.

Imported from Paris
Bottled in U. S. A.

GOOD GLOVES SINCE 1864

The Wedgwood Room

AT SUPPER
JANE PICKENS
•
RUSSELL SWANN
•
DINNER AND SUPPER
EMIL COLEMAN
and his Orchestra
•
MISCHA BORR'S
Orchestra alternating at Supper
COVER FROM 10:30, $2
•
SUNDAY DINNER-DANCE
Mischa Borr's Orchestra (no cover)

The Waldorf-Astoria
Park Avenue at 50th Street

What the man will wear ~

THE man-of-fashion is a Rover Boy without strings. He belongs to all countries. He is Americophile, Anglophile, Francophile and the rest rolled into one. With the Immortal William, who was fond of his seafood, the man-of-fashion might well exclaim, "Why, then, the world's mine oyster." There are Americans who scoff at the Englishman's way of dress as stilted and stuffy. Perhaps, but it is also vertebrate and gusty, if you will pardon the bluntness. English fashions always have had a manful military bent, a dash of parade-ground and barrack-square. This influence, heightened by the war, remains a clear point of London styling today. It is especially noticeable among officers out of Aldershot who, serving with the colors, acquired a liking for the snap-to-salute smartness of the army kit. The sporting top coat sketched alongside is a racily English model with an aura about it of Field Marshall Lord Montgomery, no mean stylist in his lank and leathery way. This shortish double-breasted coat, authenticated by Savile Row and worn by Londoners with a penchant for the military look, is camel's hair or cashmere cloth of a light shade.

YOU don't have to be able to lay an egg to judge an omelet with more critical appraisement than the esteemed hen could. In the same way, men born to be, to have and to do know fashion more intimately than tailors

(*Continued on page 14*)

Some words fool you:

TIP means

TIP means

but BALLANTINE Ale always means: "The Perfect Glass!"

Perfect "nightcap" for a festive evening . . . a round or two of Ballantine Ale. Look for the 3 rings that mean PURITY, BODY, FLAVOR . . . call for Ballantine.

AMERICA'S FINEST

PURITY BODY FLAVOR Trade Mark

SINCE 1840

P. Ballantine & Sons, Newark, N. J.

YOUR FORM IN FABRIC
Tailored like a jacket
conforms to the contours of
your body . . standards of fit
and comfort you have never
experienced before in shirts.
Excello
SHIRTS
EXCELLO SHIRTS, Inc., a division of F. JACOBSON & SONS, Inc., 1111 B'way, N. Y.

NOW IN THE
CLUB Continental
Music with a Smile . . . Ford Harrison Style

FORD HARRISON
AND HIS ORCHESTRA
at dinner and supper
FAMOUS CONTINENTAL CUISINE.
NO COVER CHARGE
Reservations: "William" Wick. 2-5800
ST. MORITZ ON-THE-PARK
50 Central Park South, *Direction:* S. Gregory Taylor

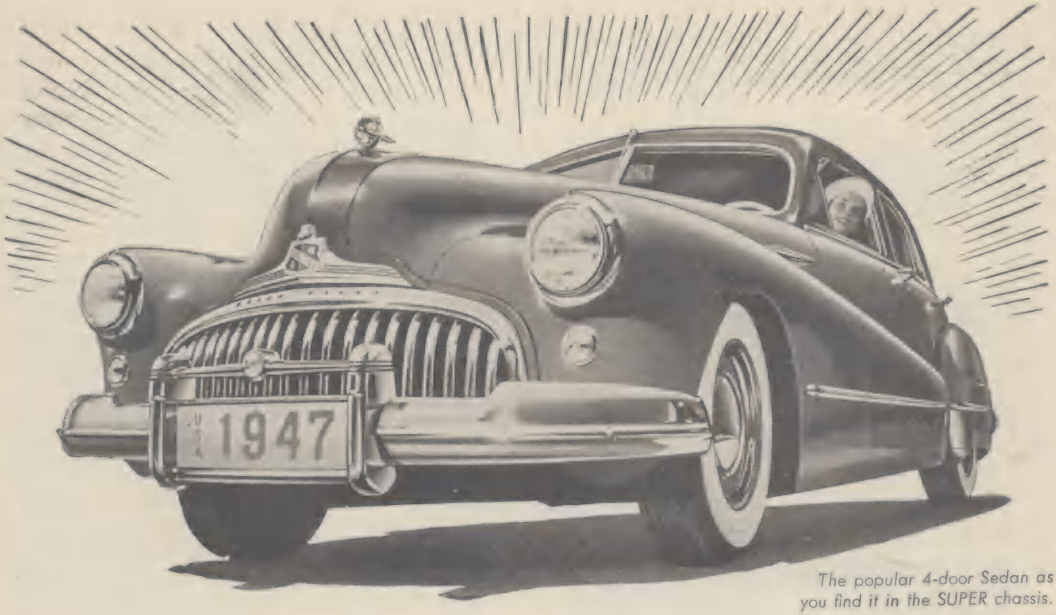
WHAT THE MAN WILL WEAR

(Continued)

and professional stylists do. In truth, studied stylism thwarts self-expression, and that is the heart of looking smart. This corner of comment, dissent and ferment was first to point out that simple, sturdy flannels are undivorceable from the wardrobe of *l'homme qui sait*. It was foretold, too that flannel, temporarily eclipsed by sleeker stuffs, would snap back into widespread acceptance. Well, a prophet is without honor save in his own column, so, like the aforesaid hen, let's give a cackle. In the opinion of some men, the plain gray flannel lounge suit, light or darkish, is smartest. However, one's taste may run to more assertive pin stripes, pencil stripes, feather stripes, or chalk-lines as shown here. The stripes are superimposed upon grounds of Oxford gray, middling gray, Cambridge gray, blue, brown or lovat. The suit in the sketch is double-breasted with deep-sweep peaked lapels and a waistline slightly arched.

WHILE the north still sparkles with frost, warm-weather fashion history (sic) is being made down among the pines and palms, both arboreal and outstretched. At least, that's the picture style tipsters like to paint of the plush, lush and sometimes four-flush southern set. Matter-of-factly, over-groomed beaux and ageing *charmeurs* bring out many styles that "die a-bornin'," because these represent nothing but personal quirks and quiddities. They are plate, not sterling. To draw a bead on sound trends, the fast-spreading vogue of seersucker and the re-adoption of linen of which there is now a freer flow are thankworthy contributions to fashion in the tropics and mid-tropics. As concerns the dinner jacket, always a provocative subject, a tendency is noticeable at such clubs as the Everglades and Bath and Tennis in Palm Beach to re-adopt white in place of pastel tints simply because white, after all, is a true and basic evening color. At best, the pastel-toned dinner jacket looks tinsely.

(Continued on page 16)



The popular 4-door Sedan as you find it in the SUPER chassis.

How to be First *in the Fashion Parade**

IF you want to be sure, this season, that you are strictly up to 1947 in the style and manner of your going — center your choice on these smart new Buicks.

They're the bright and shining style-stars of the season — and any one can put you at the head of the fashion parade to stay.

Take your choice of the roomy 4-door Sedan above, the sleek Convertible below, the trim 2-door Sedanet or the smart-and-handy Estate Wagon — choose any of nine smart models in three series, three wheelbases, three price ranges.

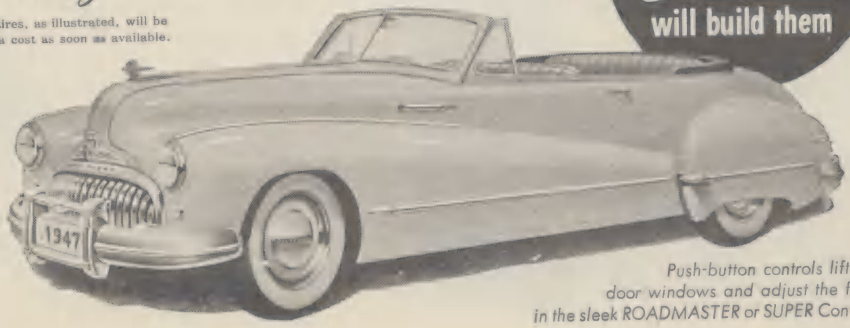
In all you get style that's clearly the smartest on the road — power with the matchless lift of Fireball action — the fluid smoothness of BuiCoil springing.

The smart buy's Buick — and the smartest buyer is the one who gets his order in quickest with his Buick dealer.

When better automobiles are built **Buick** will build them

*See your Nearest Buick Dealer!

White sidewall tires, as illustrated, will be supplied at extra cost as soon as available.



Push-button controls lift top and door windows and adjust the front seat in the sleek ROADMASTER or SUPER Convertibles.

As traditional as Easter

FOWNES GLOVES

FOR PEOPLE OF GOOD TASTE
SINCE 1777

WHAT THE MAN WILL WEAR

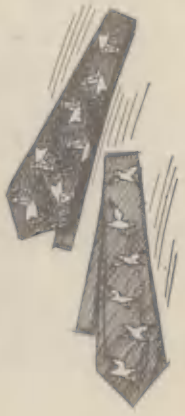
(Continued)

• The gray snapbrim hat holds on to vogue like a wise wife to a gay husband. Every now and then some stylist ups and ululates that we have had enough and to spare of gray, that it's high time green, blue or even maroon went to the head. Bold talk, but in vain! Gray stays on top. The springtime "snap" still has the narrower brim that distinguishes east from west. Spanned with a ditto ribbon, the gray hat comes in such dulcet shades as frost and pigeon. (Dobbs.)

• The Gaucho Indian of the Argentine pampas wields a lightning-quick lariat. He nooses the guanaco goat, a species of the llama and alpaca family with thick, long hair highly prized for its glossy luxuriance. An overcoat of baby guanaco hair interblended with wool and tailored by hand is not a casual purchase, but a possession of chesty pride. The cost—prepare to pop your eyes and drop your jaw—is not far from five hundred dollars. (De Pinna.)

• Molded in the image of Manhattan, the top coat of the townster is flyfront and figure-silhouetting. It has peak lapels and extends just below the knee. Covert cloths, brown or tan, are smart and seemly. Highly regarded, too, are Shetlands in gray, brown, tan, and cashmere interblendings. (Tripler.)

• His cravat is as very personal to a man as her *petit chapeau* is to a superlovely. Both cravat and hat are the true and free expression of one's taste without restraint of fashion. That's why your cravat is you. Men who follow the sports, as well as men who follow the men who follow the sports—there's a difference, you know—have a fancy for cravats imprinted with tokens of games or replicas of game birds. The cravats shown bear gay-hued figures of horses' heads or partridges. Others are embellished with likenesses of polo players, fox hounds and so on. (Abercrombie & Fitch.)



—BEAUNASH.

EXPERIENCE IS THE BEST TEACHER!

1945 NEWS ITEM
Cigarette Shortage Still Acute
Crowds Queue Up... Millions Try Different Brands...Smoke Whatever They Can Get.

EXPERIENCE TAUGHT MILLIONS THE DIFFERENCES IN CIGARETTE QUALITY!

R. J. Reynolds Tobacco Company
Winston-Salem, N. C.

Your "T-Zone" will tell you...
T for Taste...
T for Throat...
That's your proving ground for any cigarette. See if Camels don't suit your "T-Zone" to a "T."

Result: *Many millions more people found that they liked Camels best.*

IT'S ONLY a memory now, the war cigarette shortage. But it was during that shortage that people found themselves comparing brands whether they intended to or not.

And millions more people found that the rich, full flavor of Camel's superb blend of choice tobaccos suited their Taste to a "T." And that their Throats welcomed the kind of cool mildness Camels deliver.

Thus the demand for Camels grew so great that today more people are smoking Camels than ever before. But, no matter how great the demand, this you can be sure of:

We don't tamper with Camel quality. Only choice tobaccos, properly aged, and blended in the time-honored Camel way, are used in Camels.

According to a recent Nationwide survey:

MORE DOCTORS SMOKE CAMELS

than any other cigarette

When three independent research organizations asked 113,597 doctors — What cigarette do you smoke, Doctor? — *the brand named most was Camel!*

RENOWNED 'ROUND THE WORLD
COOK'S
Imperial
AMERICAN
Champagne
Cook's Imperial has never compromised with quality . . its excellence is due to unhurried natural fermentation in the bottle.
COOK'S
Imperial
Established 1859
© A W CO. 1941
AMERICAN WINE COMPANY • SAINT LOUIS, MO

FACING YOUR AUDIENCE

THE beginning of March means something very special to the people who think up ways to make and keep you beautiful. It's one of their favorite times for presenting new beauty props.

Excitement in the guise of new make-up comes to you straight from Barbara Gould. This is a really lovely, very complete series called *Pageant*, after the zestful, clear red of the lipstick which reminded them at Barbara Gould of all the gay dramatic magnificence traditionally associated with a pageant. There's face powder, lipstick, rouge in both cream and dry versions, and nail polish. The color of the face powder is a sun-kissed pink with lots of warmth and vitality. An attractive packaged arrangement called *The Pageant Trio* holds an ensemble of face powder, rouge and lipstick.

La Cross, still mighty happy over the discovery of their wonder-polish *Naylon*, has a new joy in a beguiling set of miniature editions called *Four in Hand*. Four tiny replicas of those wonderful new non-tippable bottles, complete even to the elongated caps (that make for much more accurate polish application), are packed in a little cardboard carton decorated with sprightly figures. *Four in Hand* sets come in the two most chosen color series; *A* has a soft rose, a brilliant rosy red, a rich real red and an eye-catching fuchsia; *B* gives you a dusty pink, an unrestrained color they call *Primitive*, a real fire-engine red and a deep, deep burgundy—a wide range to let you play around with all the colors, and especially convenient since you can slip one in your purse for emergency retouching of your regular *Naylon* manicure.

Among perfume classics Houbigant's *Idéal* has held its own enviable position through the generations. Only a month or so ago its fresh, sweet bouquet became available once more after a complete war-time disappearance. Now there's a very new toilet water to give you the same blend of flowers from southern France in a version that you can afford to use lavishly for perfumed refreshment. The flacon is a tall, octagonal affair topped by a frosted stopper—fine dressing table décor.

—E. L.

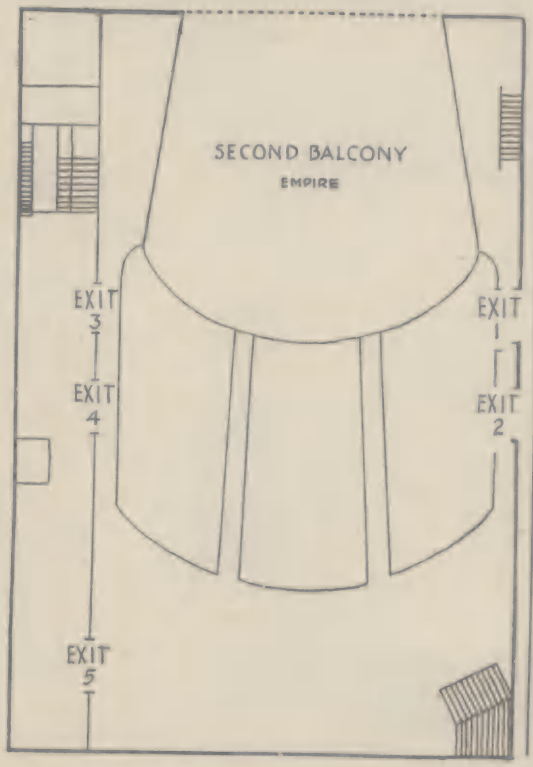
See more etchings—
Tailspin perfume
Tailspin
LUCIEN LELONG

SHIRTMAKERS SINCE 1851

Barclay

Aristocrat
in Men's Sportswear

Barclay Ltd., Fifth Ave., New York



WHAT'S WHAT

Sirs: If possible, please give the cast of the original "Street Scene."

—*H. A. G., Wantagh, N. Y.*

The cast of Elmer Rice's "Street Scene," as originally presented January 10, 1929, at The Playhouse, follows:

Abraham Kaplan ..... Leo Bulgakov
Greta Fiorentino...Eleanor Wesselhoeft
Emma Jones ..... Beulah Bondi
Olga Olsen ..... Hilda Bruce
Willie Maurrant.....Russell Griffin
Anna Maurrant ..... Mary Servoss
Daniel Buchanan..Conway Washburne
Frank Maurrant ..... Robert Kelly
George Jones ..... T. H. Manning
Steve Sankey ..... Joseph Baird
Agnes Cushing ..... Jane Corcoran
Carl Olsen ..... John M. Qualen
Shirley Kaplan ..... Anna Kostant
Filippo Fiorentino.....George Humbert
Alice Simpson ..... Emily Hamill
Laura Hildebrand.....Frederica Going
Mary Hildebrand ..... Eileen Smith
Charlie Hildebrand...Alexander Lewis
Samuel Kaplan ..... Horace Braham
Rose Maurrant.....Erin O'Brien-Moore
Harry Easter ..... Glenn Coulter
Mae Jones ..... Millicent Green
Dick McGann ..... Joseph Lee
Vincent Jones ..... Matthew McHugh
Dr. John Wilson..... John Crump
Officer Harry Murphy..Edward Downes
Marshall James Henry..Ellsworth Jones
Fred Cullen ..... Jean Sidney

Gentlemen: Just saw "Annie Get Your Gun" and after reading page 30 of The Playbill as to the shows played at the Imperial I noticed the omission of "The Desert Song."
Did you leave this out for some reason?—Just wondering, because it was a great show.

—*M. B., Woodhaven, N. Y.*

Each season as our "At This Theatre" lists increase we must, regretfully, remove old names to make way for the new.
"The Desert Song," which opened November 30, 1926, at the Casino Theatre, with Vivienne Segal, Robert Halliday et al, played only the last three months of its run at the Imperial (November, 1927–January, 1928).

THE PLAYBILL welcomes requests for professional, not personal, information about plays and players. Enclose a stamped, self-addressed envelope if a direct reply is desired. What's What, The Playbill, 108 Wooster Street.

Argument Settled...

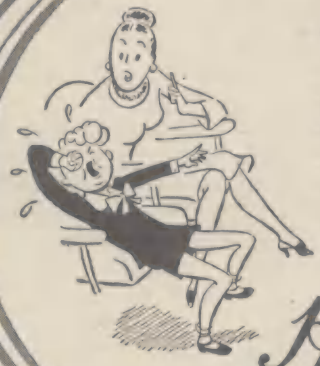
Connoisseurs agree that there is simply no equal to Carstairs EST. 1788 – America's most distinguished whiskey. You will add your enthusiastic acclaim when you taste this ...the most luxurious blend ever bottled.

Ask for this old favorite –

CARSTAIRS *Est.* **1788**

Made by
Carstairs Bros. Distilling Co., Inc.

BLENDED WHISKEY 90 Proof, 65% Grain Neutral Spirits. Carstairs Bros. Distilling Co. Inc., Baltimore, Md.



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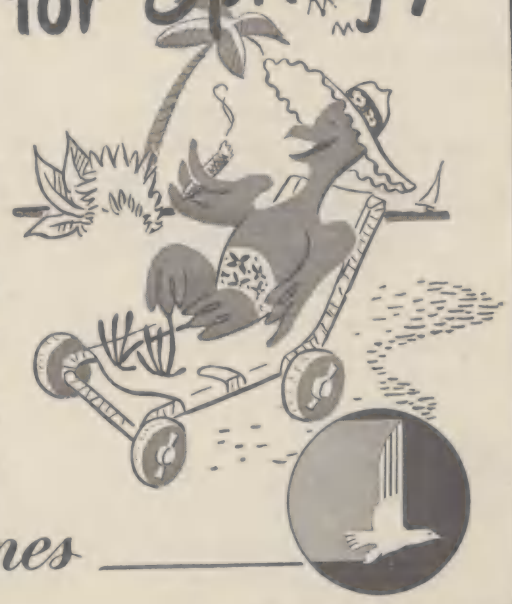

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Staged by the Author

Setting by Donald Oenslager

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By George Manker Watters and Arthur Hopkins

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JUDITH EVELYN

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The George Kelly Pulitzer Prize Play

CRAIG'S WIFE

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VIOLA ROACHE — KATHLEEN COMEGYS — VIRGINIA HAMMOND

Staged by Mr. Kelly — Designed by Stewart Chaney

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Mats. Wed. & Sat.

Brock Pemberton presents

FRANK FAY

in

HARVEY

The 1945 Pulitzer Prize Play

by Mary Chase

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Directed by Antoinette Perry

48th St. Th., E. of B'way. Eves. 8:40. Mats. Wed. & Sat.

The Playwrights' Company presents

INGRID BERGMAN

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JOAN OF LORRAINE

A Play in Two Acts

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with SAM WANAMAKER and ROMNEY BRENT

Directed by Margo Jones

Settings, Lighting and Costumes by Lee Simonson

ALVIN Theatre, 250 West 52nd St.
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Paul Streger presents

PARLOR STORY

A New Comedy by William McCleery

Setting by Raymond Sovey

Costumes by Bianca Stroock

Staged by Bretaigne Windust

Biltmore Theatre, 47th St. West of B'way
Mats. Wed. & Sat.

The Theatre Guild & John C. Wilson present

LUNT and FONTANNE in

O MISTRESS MINE

A Comedy by Terrence Rattigan

Staged by Mr. Lunt

Empire Theatre, 40th & B'way
Eves. 8:30. Mats. Thurs. & Sat. 2:30

Leland Hayward presents

Ralph BELLAMY — Kay FRANCIS

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STATE OF THE UNION

The 1946 Pulitzer Prize Comedy

By Howard Lindsay & Russel Crouse

with

Myron McCormick, Minor Watson
and Margalo Gilmore

Hudson, W. 44th St. Eves. 8:35. Mats. Wed. & Sat.

Max Gordon presents

Fredric MARCH — Florence ELDRIDGE

in the new comedy hit

YEARS AGO

by Ruth Gordon

Staged by Garson Kanin

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Mats. Wed. & Sat.

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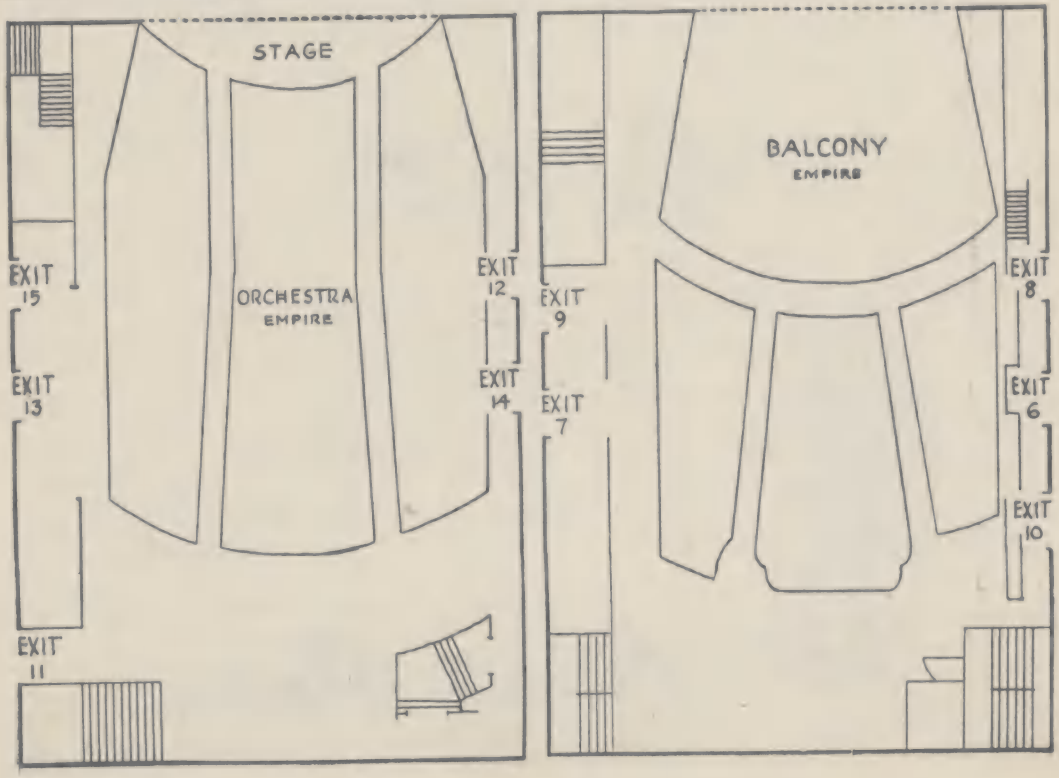
perfume that
spins a moment
into a memory



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FIRE COMMISSIONER

Thoughtless persons annoy patrons and distract actors and endanger the safety of others by lighting matches during the performance and intermissions. This violates a city ordinance and renders the offender liable to a summons from the fireman on duty. It is urged that all patrons refrain from lighting matches in the auditorium of this theatre.

THE · PLAYBILL · A · WEEKLY · PUBLICATION · OF · PLAYBILL · INCORPORATED

Week beginning Monday, March 3, 1947 • Matinees Thursday and Saturday

THE THEATRE GUILD AND JOHN C. WILSON

Present

ALFRED LUNT — LYNN FONTANNE

in

O MISTRESS MINE

A COMEDY

By TERENCE RATTIGAN

Settings by Robert Davison — Miss Fontanne's dresses by Molyneux

Directed by MR. LUNT

CAST

(In order of appearance)

OLIVIA BROWN ..... **LYNN FONTANNE**

POLTON ..... **MARGERY MAUDE**

A Great Favorite and a Great Name
Mount Vernon
BRAND
Rye Whiskey—A Blend
86.8 Proof—51% Straight Whiskey—49% Grain Neutral Spirits • National Distillers Products Corp., N.Y.
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Unforgettable... this exotic fragrance, and the woman who wears it.

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O MISTRESS MINE

You can always count on the Lunts for a superb performance. So, sit back and enjoy a rare treat. Don't even give a thought to your clothes.

Indeed, if they're tailored by the *modern* Rogers Peet you don't have to! Ever!

Styles for young men, and men who never grow old.

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MICHAEL BROWN ..... **DICK VAN PATTEN**

DIANA FLETCHER ..... **ANN LEE**

MISS WENTWORTH ..... **MARIE PAXTON**

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Monteil's great perfume
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America's FINEST Popular Price Cigarette
Scientifically Proved Less Irritating to Nose and Throat

ACT I.

A house in Westminster—London, 1944.

ACT II.

The same, four days later.

The Management is not responsible for personal apparel or property of patrons unless properly checked with the theatre attendant. Patrons are advised to take their coats and wraps with them whenever they leave their seats.

for Pleasant Moments
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Blended Whiskey
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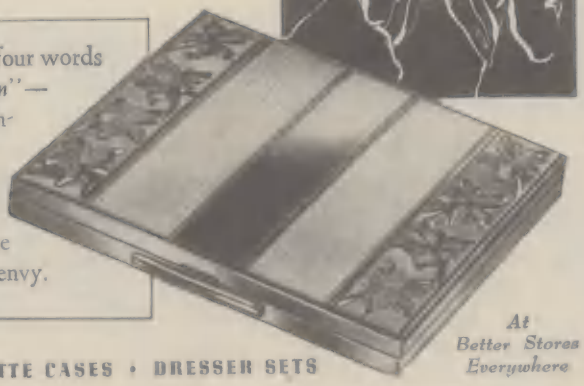
In the world of fashion, four words —"It's an Elgin American"— say everything for a compact. Elgin American's supreme designing and finish, perfect craftsmanship, always excite open admiration, secret envy.



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ACT III.

A flat in Baron's Court, some months later.

CREDITS

Scenery constructed by Vail Construction Co. Painted by Bergman Studios. Lighting equipment by Duwico. Draperies by Kaj Velden Studios. All costumes other than Miss Fontanne's supervised by Sylvia Saal. Miss Fontanne's and Miss Lee's hats by John Frederics. Miss Lee's suit by Stefan. Shoes by LaRay. Mr. Lunt's shirts by Budd, Ltd. Make up and perfume by Prince Matchabelli. Fabrics by Dazian's, Inc. Cosmetics by Charles of the Ritz. Hosiery by Munsingwear, Inc. Bags by Coblentz. Jewelry by Ciro's. Properties by Marty Fontana.

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90 Proof Distilled from 100% Gr. Neutral Spirits

Its blandness and delicately harmonized flavors make this a preferred gin for all uses, particularly in Dry Martinis.

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The Dazzling Miss Hurd!

FOR PRUDENCE HURD, life changed suddenly and completely not many weeks ago. She went to the DuBarry Success School.

Today, men are charmed at the sight of her. Movie scouts look and look again, and women stare when Prudence walks into a restaurant. But all this glamour and glory has not turned her pretty head. For Prudence is intelligent—and she remembers.

Just a short time ago, she was fat, frowning and unhappy, as you can see by her "before" picture snapped on a roof in Greenwich Village. "Ever since I was a child," she says, "I felt cheated, in a way. I loved sports but was too clumsy for them. I loved clothes but looked horrid in my size 20's. I tried nursing but didn't have the stamina for it. I tried studying but was so miserable, I couldn't concentrate. Then I went to the Success School and my whole world changed. It wasn't just the new face and figure I gained there—I was suddenly terrifically glad just to be *alive*."

It can happen to YOU, Too! Prudence Hurd lost 51 pounds, a sway-back, a feeling of inferiority, and a sense of despair, at the Success School. She learned poise, beauty habits, correct posture, hair and skin care. She learned to make up subtly with DuBarry Preparations and Cosmetics; to dance, to dress stunningly, to wear her hair charmingly. AND SO CAN YOU! For, just as Ann Delafield helped reveal every iota of loveliness hidden within Prudence Hurd, she can help you become lovelier, too.

Come in for a free make-up and a free face-and-figure analysis and find out what the Success School can do for you.

Prudence Hurd is the daughter of the Rector of St. Mary's Church, Springfield Center, New York.

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ANN DELAFIELD, *Directing* • 693 FIFTH AVENUE • NEW YORK 22, N. Y. • PL*aza* 5-6170

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Stage Managers..Charva Chester, Charles Bowden
Secretary to Mr. and Mrs. Lunt....Renee Orsell
Comptroller ..... Clarence W. Hobbs
Master Carpenter ..... Raymond A. Felt
Master Electrician ..... James Swain
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THERESA HELBURN and LAWRENCE LANGNER,
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Business Manager ..... Peter Davis
Associate Business Manager.....Sara Greenspan
Dramatic Production Manager.....Karl Nielsen
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* People who are eager to try new things and who are able to take buying action compose the market of Creative Wealth. This single market can be reached through The Playbill.

Who's who in the cast

ALFRED LUNT and LYNN FONTANNE (Sir John and Olivia) are sharing top honors in a play for the twentieth time with the current production of "O Mistress Mine." They first appeared together under Theatre Guild sponsorship in 1924 in Ferenc Molnar's "The Guardsman." Since then they have co-starred in "Arms and the Man," "Goat Song," "At Mrs. Beams," "The Brothers Karamazov," "The Second Man," "Doctor's Dilemma," "Caprice," "Meteor," "Elizabeth the Queen," "Reunion in Vienna," "Design for Living," "The Taming of the Shrew," "Idiot's Delight," "Amphitryon 38," "The Sea Gull," "There Shall Be No Night" and "The Pirate."

Miss Fontanne is London born. When she was twelve years old she was introduced to Ellen Terry. Invited to audition for the Great Lady, she had the temerity to recite Miss Terry's own famous passage, the Portia speech from "The Merchant of Venice." This audacity was rewarded by such enthusiasm that she became Miss Terry's pupil and soon made her first appearance professionally as a walk-on in a pantomime. Then came "Lady Frederick," "Billy's Bargain," "Where Children Rule" and "The Young Lady of Seventeen." Miss Laurette Taylor and her husband, the late Hartley Manners, saw her and arranged for her to appear in Mr. Manners' next New York production. On these hospitable shores she was seen in "The Wooing of Eve," "The Harp of Life," "Out There," "A Pair of Petticoats," "A Young Man's Fancy" and her greatest personal triumph, "Dulcy." It was during the run of "Dulcy" that she married Alfred Lunt, who had previously established an enviable reputation in the highly successful "Clarence."

Mr. Lunt had come out of Wisconsin to trap the muse of the theatre in Boston where he first made contact with the Castle Square Players, a stock company. He had voyaged to Boston with the express purpose of enrolling at Harvard, but settled instead for a $5 a week stipend with the Strolling Players. After two seasons, during which time his salary was upped to $30 a week, he was invited to appear with Margaret Anglin in "Beverly's Balance." He toured with Miss Anglin and appeared in her open-air productions of "Iphegenia in Tauris" and "Medea" in California. Then came a spell in vaudeville in a playlet with Lily Langtry. It was an unforgettable experience for the young actor, and one that stood him in good stead when he portrayed the role of Harry Van, song-and-dance man, in "Idiot's Delight" years later. Booth Tarkington's "Clarence" brought him to his greatest renown until "The Guardsman" started him and Miss Fontanne on the road to becoming

(*Continued on page 38*)

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OUR HAND HAS NEVER LOST ITS SKILL

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Let others beat the tom-toms...

Old Golds just talk of Taste!

For a TREAT instead of a TREATMENT ...try an Old Gold

Made by Lorillard, a famous name in tobacco for nearly 200 years

WHO'S WHO IN THE CAST

(Continued)

the greatest acting couple in the modern theatre.

"O Mistress Mine" is the second time the Theatre Guild and John C. Wilson have joined partnership in presenting the Lunts. The first was in 1935 with "The Taming of the Shrew."

DICK VAN PATTEN (Michael) is a stage veteran despite his youthful 17 years. At the age of six he played the son of Melvyn Douglas and Elissa Landi in "Tapestry in Grey." In Max Reinhardt's "The Eternal Road," he portrayed Isaac and in the same year he was Al Shean's son in "Home Sweet Home." He has also been seen in "On Borrowed Time," "The American Way," "The Woman Brown," "The Lady Who Came to Stay," "Run, Sheep, Run," "The Land Is Bright," "Kiss and Tell," "Decision," "Skin of Our Teeth," "Too Hot for Maneuvers" and in "The Wind Is Ninety." His sister, Joyce Van Patten, is one of New York's leading child actresses. For the past five years he has been heard as Mark Brown on the radio's daytime serial, "The Widow Brown."

MARGERY MAUDE (Polton) is the daughter of Cyril Maude and is the fifth generation of her distinguished family to make the theatre its home. Born in England, she first appeared in "The Toy Maker of Nuremberg." She appeared from time to time with Sir Herbert Tree's company and with the troupe managed by her father. It was with him that she first came to America in "Grumpy" in 1913. She remained to play with Margaret Anglin in "Lady Windermere's Fan," in the self-same role her mother had created in London under the personal direction of Oscar Wilde. Miss Maude played with George Arliss in "The Professor's Love Story" and "Paganini." In 1917 she retired from the stage to be married but she was recalled three years ago to appear

(Continued on page 40)

METROPOLITAN MOMENTS . . . . . by R. TAYLOR

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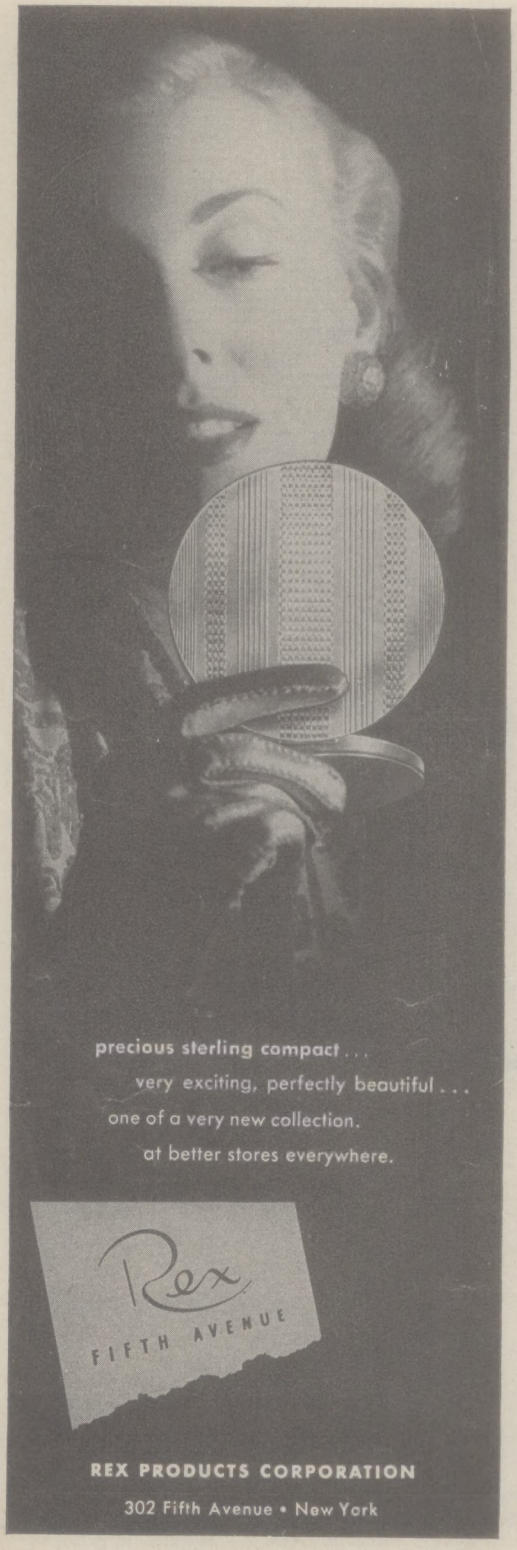
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WHO'S WHO IN THE CAST

(Continued)

in "The Old Foolishness." Her last appearance was with Elizabeth Bergner in "The Two Mrs. Carrolls."

ANN LEE (Diana Fletcher) first faced an audience in the little theatres of her home town, Amarillo, Texas. She came north to attend Northwestern University and appeared in the dramatic efforts of its undergraduate players. Two months after her arrival in New York she secured a part with Gertrude Lawrence in "Lady in the Dark." This was followed by "Ramshackle Inn" with ZaSu Pitts and "Hope for the Best" with Franchot Tone and Jane Wyatt. Between theatre assignments she devotes her time to the radio and has been heard on important programs originating from both coasts.

ESTHER MITCHELL (Miss Dell) is an Australian to whom once fell the task of depicting the "typical" American in a series of American comedies which toured Australia and South Africa. When she first came to this country she worked with the Neighborhood Playhouse in New York and from there stepped into The Theatre Guild production of "The Chief Thing." She has also been seen in "Within the Gates," "Pride and Prejudice," "Call It A Day," "Spring Song" and "The Corn Is Green" with Ethel Barrymore.

MARIE PAXTON (Miss Wentworth) has been toying with grease-paint since early childhood, as is the wont with children of actor-families. Her father is Sidney Paxton, famous on the English stage. Edith Evans brought her to America in 1933 in "Evensong." She then appeared with Grace George in "Kind Lady." For three seasons she played with Katharine Cornell in "The Doctor's Dilemma" and "Three Sisters." In contrast to the foregoing, it might be noted that Miss Paxton made a series of comedy shorts in Hollywood with Bob Hope.

"O Mistress Mine" premiere, Jan. 23, 1946.

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